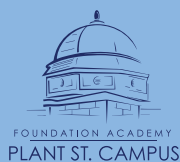




## Branding & Sponsorship Opportunities



Foundation Academy, a private Christian school, partners with families and the church to build a firm foundation for life through Christ-centered education.



15304 Tilden Road Winter Garden, FL 34787



# Foundation Academy: Partnership Opportunities

## BRANDING PACKAGES:

- **Platinum:** Athletic Complex Scoreboard Top Header **CLAIMED**  
Athletic Complex Scoreboard Bottom Header (available)
- **\$7,500 Diamond:** Gym **CLAIMED** or Baseball (available)
- **\$4,500 Gold:** Guest Gym **CLAIMED** or Softball **CLAIMED**
- **\$3,500 Silver**
- **\$1,500 Lion**
- **\$500 Supporter\*\***

## Legacy Golf Tournament Sponsorships:

- \$12,500 Legacy Golf Classic Tournament Title Sponsor **CLAIMED**
- \$1,500 - \$7,000 Legacy Golf Classic Sponsorship Opportunities

## Specialized Sponsorships:

- \$5,000 Varsity Athletic Awards
- \$4,000 Dental Health Branding **CLAIMED**
- \$2,000 Grandparents Day **CLAIMED**
- \$2,000 Welcome Back BBQ **CLAIMED**
- \$2,000 Fine Arts Awards Showcase
- \$2,000 Fall Play Performance **CLAIMED**
- \$2,000 Spring Musical Performance
- \$2,000 Fine Arts Workshops
- \$1,000 Family Summer Socials
- \$1,000 Annual Mother & Son Event **CLAIMED**
- \$1,000 Annual Father & Daughter Event **CLAIMED**

## Teacher Appreciation:

- \$1,000 or In-kind: Teacher Appreciation Meals or Gifts

## Spirit Night:

- Restaurant or business host donates 20-25% back to the FA Teacher Grant fund

## Auction:

- Gift certificates, experiences, in-kind services, airline tickets or unique items

\*\*This level is only for FA parents or small businesses under 25 employees



**Liza Gibbons** Director of Family Enrichment



301.906.1115



Liza.Gibbons@foundationacademy.net



foundationacademy.net/branding





## Foundation Academy: **PLATINUM Partnerships**



**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

### **PLATINUM:** CUSTOMIZED

- Athletic Complex Scoreboard Top Header **Advent Health**
- Athletic Complex Scoreboard Bottom Header (1/2) **KEATOR CONSTRUCTION**
- Athletic Complex Scoreboard Bottom Header (1/2 available)
- Athletic Complex Scoreboard Back Bottom
- Athletic Media Guide: Platinum placement
- Athletic Home Games Season Tickets (5)
- Fine Arts All Season Playbills: Platinum Placement
- Fine Arts Season Tickets (5)
- Social Media Branded Posts (4)
- Logo on Fine Arts Promotional Posters
- Football Field Stenciled (Home Games)
- Verbal & Digital Courtside Recognition
- Web & Newsletter Recognition
- Partnership Branding Banners (Customized Amount)\*

\*Banner location options: Football, Softball, Baseball & Gym





# Foundation Academy: **DIAMOND Partnerships**



**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

**DIAMOND:** \$7,500 (or \$20,000 3 Years)

- Gym Main Scoreboard: **SYNOVUS**
- Baseball Front Scoreboard: (available)
- Baseball Back Scoreboard: (available)
- Athletic Media Guide: Full Page
- Athletic Home Games Season Tickets (4)
- Fine Arts All Season Playbills: Full Page
- Fine Arts Season Tickets (4)
- Logo on Fine Arts Promotional Posters (Community wide)
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Recognition
- Partnership Branding Banners (4)\*

\*Banners location options: Football, Softball, Baseball & Gym





## Foundation Academy: **GOLD Partnerships**



# CLAIMED

**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

**GOLD:** \$4,500 (or \$12,000 3 years)

- Gym Guest Scoreboard: 
- Softball Scoreboard: 
- Athletic Media Guide: (Half Page)
- Athletic Home Games Season Tickets (3)
- Fine Arts All Season Playbills: (Half Page)
- Fine Arts Season Tickets (3)
- Logo on Fine Arts Promotional Posters (Community wide)
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Recognition
- Partnership Branding Banners (3)\*

\*Banners location options: Football, Softball, Baseball & Gym





## Foundation Academy: **SILVER & Other Partnerships**



**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

### **SILVER:** \$3,500 (or \$7,000 3 years)

- Athletic Media Guide: (Quarter Page)
- Athletic Home Games Season Ticket (2)
- Fine Arts All Season Playbills: (Quarter Page)
- Fine Arts Season Ticket (2)
- Logo on Fine Arts Promotional Posters (Community wide)
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Recognition
- Partnership Branding Banners (2)\*

\*Banner location options: Football, Softball, Baseball & Gym



### **LION:** \$1,500 (or \$3,000 3 years)

- Athletic Media Guide & Fine Arts All Season Playbills: Logo Placement
- Athletic Home Games Season Ticket (1)
- Fine Arts Season Ticket (1)
- Logo on Fine Arts Promotional Posters (Community wide)
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Recognition
- Partnership Branding Banner (1)\*

\*Banner location options: Football, Softball, Baseball & Gym



### **SUPPORTER:** \$500 (Annually)\*\*

- Fine Arts All Season Playbills: (Half Page)
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Recognition

\*\*This level is only for FA parents or small businesses under 25 employees



# LEGACY CLASSIC GOLF TOURNAMENT

## FRIDAY, APRIL 5, 2024

Orange County National Golf Center

PRESENTED BY  **Advent Health**

Every late Spring we bring together the Foundation Academy family and business community to enjoy a full day of golf, food, and fellowship. The Legacy Classic Golf Tournament features renowned sponsors, 144 golfers and Foundation Academy Athletes. The tournament includes an online auction with a variety of stay & plays' and experiences. Be a part of one of the most successful long lasting events with Foundation Academy that raises funds for the Athletic Programs.

### SPONSORSHIP & GOLF PACKAGES

(LIMITED AVAILABILITY - DEADLINE FEBRUARY 28, 2023)

Details of each sponsorship and golf package can be found on the following pages:

#### Signature Sponsorships:

Luncheon Sponsor .....	\$7,000	
Auction Online Sponsor (Audience of 10,000+) .....	\$7,000	
Breakfast & Awards Sponsor .....	\$5,000	
Golf Shirt Sponsor .....	\$6,000	<b>SOLD</b>
Golf Towel Sponsor .....	\$4,000	<b>SOLD</b>
Golf Ball Sponsor .....	\$4,000	<b>SOLD</b>
Golf Swag Bag Sponsor .....	\$4,000	
Golf Cart Sponsor .....	\$4,000	
Longest Drive Sponsor .....	\$3,500	
Putting Contest Sponsor .....	\$3,500	<b>SOLD</b>
Driving Range Sponsor .....	\$3,500	

#### Legacy Sponsorships:

Gold Sponsor (4) .....	\$2,500	
Photography Sponsor .....	\$2,500	<b>SOLD</b>
Signage Sponsor .....	\$2,500	<b>SOLD</b>
Golf Water Sponsor .....	\$1,500	
Scripture Sponsor .....	\$1,500	
Silver Hole Station Sponsor (12) .....	\$1,500	



**Liza Gibbons** Director of Family Enrichment

☎ 301.906.1115  
✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)  
➡ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: **Varsity Athletic Awards**

Annually Foundation Academy hosts a Varsity Athletic Awards Event honoring student athletes who follow the “Heart of a Lion”, that focuses on confronting adversity with strength, dignity, wisdom and loyalty, while protecting others. The event honors these student leaders who strive to make a positive impact on our community and the world.

### **Audience & Features:**

- † Over 600 attendees
- † One year banner (Upper campus: 200,000 annual views)
- † Exclusive audience of families, coaches and athletes
- † Positioned in the fastest growing community in the Orlando region
- † Home game recognition & score table advertising (Exposure 200,000+)
- † Advertising; social media, newsletter & event recognition

**Signature Sponsor: \$5,000**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➡ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Dental Health Branding

**CLAIMED**  
2023 - 2026

Select classrooms and students (as approved by the principal's), given the opportunity for a fun and interactive "Tooth Fairy Experience" to learn about dental healthcare for life. Included is one year of branding exposure to parents, grandparents and relatives with car "pick up" tags with company logo/contact information for maximum exposure and option to offer dental tours to key grades during the annual National Children's Dental Health Month (upon principal's approval & transportation provided by the sponsoring company).

### **Audience & Features:**

- + Over 300 Pk3-1st grade students
- + One year exclusivity for branding over 1200 car "pick up" tags (company sponsor prints/provides)
- + First rights to provide "Tooth Fairy experience" to key classrooms & students
- + First rights to provide "Dentist Tour experience" as needed, approved by principal
- + Advertising of experience: social media and school newsletter
- + Ability to give branded items/gift bag to students on site
- + One year banner on site (Upper campus: 200,000 annual views)

**Sponsor: \$4,000**



*Lifetime  
Smiles*



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➤ [foundationacademy.net/branding](http://foundationacademy.net/branding)





# Foundation Academy: Grandparents Day

**CLAIMED**

Grandparents come annually to our three locations to tour, visit the students, participate in book fairs and connect on a personal level while learning about the school's focus on Faith, Academics, Fine Arts and Athletics.

## Audience & Features:

- † Exclusive audience of over 2,000 Grandparents & students
- † One year banner (Upper campus: 200,000 annual views)
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company info and gift included in gift bag to 1,000 grandparents



**Signature Sponsor: \$2,000**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➡ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Welcome Back BBQ

**CLAIMED**

An annual event held in the fall managed by the school's Athletics Booster Club. Families and Alumni join us for a meal, yard games and other fun before the homecoming game. Our Alumni also join the fun!

### Audience:

- † Over 1,500 attendees
- † One year banner (Upper campus: 200,000 annual views)
- † Exclusive audience of regional families and students
- † Positioned in the fastest growing community in the Orlando region
- † Home game recognition & score table advertising (Exposure 200,000+)
- † Advertising; marketing table, social media, newsletter & event recognition



**Signature Sponsor: \$2,000**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➦ [foundationacademy.net/branding](http://foundationacademy.net/branding)





# Foundation Academy: Fine Arts Awards Showcase

The Fine Arts Awards Showcase recognizes student to teacher talent and art on display. Foundation Academy welcomes the community to support growing fine arts in the West Orange region.

## **Audience & Features:**

- † Over 600 attendees
- † One year banner (Upper campus: 200,000 annual views)
- † Exclusive audience of families, students and the community
- † Positioned in the fastest growing region in Orlando
- † Advertising; social media, newsletter, score table and event recognition

**Signature Sponsor: \$2,000**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➦ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Fine Arts Performances

The school hosts a Play annually in the Fall and a Musical every Spring with record number of attendees from both the community and school families in support of the Arts growing and thriving in the West Orange region.

### **Audience & Features:**

- † 1,000 attendees, over multiple performances
- † One year banner (Upper campus: 200,000 annual views)
- † Exclusive audience of families, students and the community
- † Positioned in the fastest growing region in Orlando
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info to all attendees (company provides)

**Signature Sponsor: \$2,000 Fall Play**

**CLAIMED**

**Walmart** 

**Signature Sponsor: \$2,000 Spring Musical**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➡ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Fine Arts Workshops

Opportunities for students to learn from key professionals to enhance their knowledge and skills in Fine Arts relating to Photography, Art, Drama, Music, Pottery, Digital Media and much more. Foundation Academy strongly supports Fine Arts growing and thriving in the West Orange community.

### **Audience & Features:**

- † 100-200 students in participation
- † One year banner (Upper campus: 200,000 annual views)
- † Positioned in fastest growing region in Orlando
- † Advertising: Social media, newsletter and digital courtside recognition
- † Company gifts and information to all attendees (Company provides)

**Signature Sponsor: \$2,000 (5 Opportunities)**

**PARTNER**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➡ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: **Family Socials**

Welcoming families and students to fellowship with each other and meet school leadership. The goal is to create a welcoming environment of fun and family community.

### **Audience**

- † Over 200 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info included in all gift bags



**Sponsor: \$1,000 (4 Opportunities)**

**PARTNER**

**State Farm**  
Blake Price Agency



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➤ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Annual Mother - Son Event

**CLAIMED**

Mothers, along with their sons from PreK - 5th grade, enjoy this fun-filled event to connect with a themed party or sports location (e.g. Bowling, Go-Karts etc..) with other engaging family and bonding experiences.

 **State Farm**  
Blake Price Agency

### Audience & Features:

- † Over 300 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info to all attendees (company provides)

**Signature Sponsor: \$1,000**



**Liza Gibbons** *Director of Family Enrichment*

- ☎ 301.906.1115
- ✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)
- [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Annual Father - Daughter Event

**CLAIMED**

Fathers, along with their daughters from PreK - 5th grade, enjoy this fun-filled event to connect and experience a themed party (e.g. Sock-hop 1950s, Western etc) with games, crafts, photo booths, food and other engaging family activities.

**StateFarm**  
Blake Price Agency

### Audience & Features:

- † Over 300 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info to all attendees (company provides)

**Signature Sponsor: \$1,000**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➤ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Teacher Appreciation

Appreciating our school's dynamic teachers, who serve over 1,100 students on three campuses. These acts of kindness and gifts from our community and parents make our teachers feel loved and appreciated for their hard work of educating the students and creating future leaders.

### **Audience & Features:**

- † Audience over 2,500: Teachers, parents & students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info included to 160 staff/teachers (company provides)

**Sponsor: In-Kind Food/Gifts or \$1,000 (5 annual opportunities)**



### **PARTNERS**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➤ [foundationacademy.net/branding](http://foundationacademy.net/branding)





## Foundation Academy: Spirit Nights

Appreciating our school's dynamic teachers, who serve over 1,100 students on three campuses. Local restaurants and businesses host Foundation Academy families and friends on a week night and contribute 20-25% of the proceeds to the Teacher Grant Fund. These opportunities show support and engage families for a fun evening, while giving the restaurant excellent community exposure.

### Audience & Features:

- † Typically over 100 attendees of teachers, parents, students and friends (per-evening)
- † Advertising; social media and newsletter (audience; over 3,000 weekly)

**Spirit Night Host: Contributes 20-25% of proceeds** (8 annual opportunities)



### PARTNERS



**BURGERFI**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➤ [foundationacademy.net/branding](http://foundationacademy.net/branding)





# Foundation Academy: **School-wide Auction**

Foundation Academy hosts an annual online Auction reaching thousands of families, relatives and local businesses to support Foundation Academy's athletics Boosters Club, Fine Arts, League, and Parent Association (PAWs)

## **Audience & Features:**

- † Supports Athletics, Fine Arts and Parent Association Activities
- † Audience over 10k+: School families, Alumni, Grandparents & Businesses
- † Advertising: Social Media, Weekly Newsletter, Chamber & more
- † Positioned in the fastest growing community in the Orlando region
- † Donated examples: Gift Cards, Vacations, Golf, Dining, Experiences etc..

**Presenting Sponsor: \$7000**



**Liza Gibbons** *Director of Family Enrichment*

☎ 301.906.1115

✉ [Liza.Gibbons@foundationacademy.net](mailto:Liza.Gibbons@foundationacademy.net)

➡ [foundationacademy.net/branding](http://foundationacademy.net/branding)

