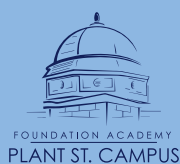




## Branding & Sponsorship Opportunities



Foundation Academy, a private Christian school, partners with families and the church to build a firm foundation for life through Christ-centered education.



15304 Tilden Road Winter Garden, FL 34787

Revised 8/24



# Foundation Academy: **PLATINUM Partnerships**








**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

## **PLATINUM:**

*Each option includes all benefits below*

- Option 1** • Athletic Complex Scoreboard Top Header  **CLAIMED**
- Option 2** • Athletic Complex Scoreboard Front Bottom Header (1/2)  **CLAIMED**
- Option 3** • Athletic Complex Scoreboard Front Bottom 1/2 Header  **CLAIMED**
- Option 4** • Athletic Complex Scoreboard Back Bottom 1/2 Header  **CLAIMED**
- Option 5** • Athletic Complex Scoreboard 1/2 Back Bottom (\$6,000 or 3 yrs \$12,000)  **CLAIMED**
- (Size 155.5"W x 22.5"H)
- Athletic Media Guide (Two pages: 8.5 x 11 each)
  - Fine Arts All Season Playbills (Two Pages: Size 10.5W x 16.5 H" )
  - Logo on Fine Arts Promotional Posters
  - Verbal & Digital Courtside Recognition
  - Web & Newsletter Company recognition
  - Golf Tournament Foursome (Gold level)
  - Partnership Branding Banners (Customized amount & Size: 72"W x 45 H")\*

\*Banner location options: Football, Softball, Baseball & Gym

Annual Ad deadline September 30th\*\*

\*\*File type required PDF or High resolution EPS or AI file

Banner & scoreboard set template styles required





# Foundation Academy: **DIAMOND Partnerships**



**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

**DIAMOND:** \$5,000 (or \$10,000 3 Years)

*Each option includes all benefits below*

- Option 1** • Gym Main Scoreboard: (Size 48 W x 12 H) **SYNOVUS** **CLAIMED**
- Option 2** • Baseball Front Scoreboard: (Size 168W x 12"H)
- Option 3** • Baseball Back Scoreboard: (Size 168W x 12"H) **MATHIAS** **CLAIMED**
  - Athletic Media Guide: (Full Page 8.5H x 11W")
  - Fine Arts All Season Playbills: (Full Page 5.25W x 8.25H")
  - Verbal & Digital Courtside Recognition (Select Home Games)
  - Web & Newsletter Company recognition
  - Partnership Branding Banners (4 - Size: 72"W x 45 H)\*

\*Banners location options: Football, Softball, Baseball & Gym

Annual Ad deadline September 30th\*\*

\*\*File type required PDF or High resolution EPS or AI file

Banner & scoreboard set template styles required







# Foundation Academy: **GOLD Partnerships**



**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

**GOLD:** \$3,500 (or \$8,000 3 years)

*Each option includes all benefits below*

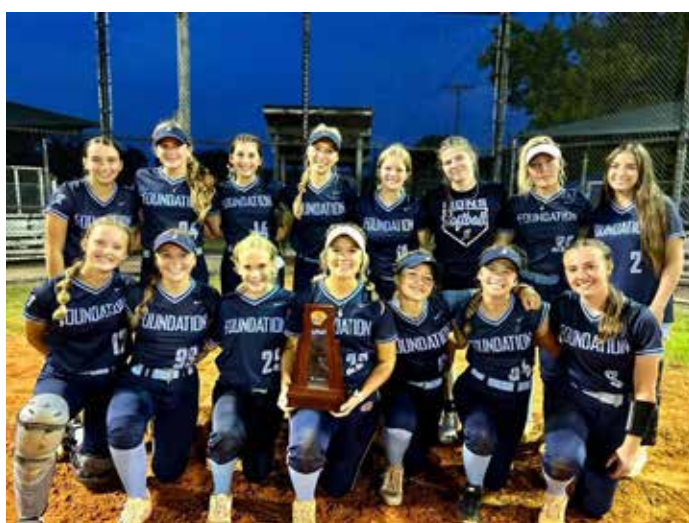
- Option 1** • Gym Guest Scoreboard: (Size 48 W x 12 H)  **CLAIMED**
- Option 2** • Softball Scoreboard: (Size 48 W x 48 H)  **CLAIMED**
- Athletic Media Guide: (Half Page: 8.5W x 5.5H")
  - Fine Arts All Season Playbills: (Half Page: 5.25W x 4.125H")
  - Verbal & Digital Courtside Recognition (Select Home Games)
  - Web & Newsletter Company recognition
  - Partnership Branding Banners (3-Size: 72"W x 45 H)\*

\*Banners location options: Football, Softball, Baseball & Gym

Annual Ad deadline September 30th\*\*

\*\*File type required PDF or High resolution EPS or AI file

Banner & scoreboard set template styles required





## Foundation Academy: **SILVER & Other Partnerships**



**Audience: 220,000 projected annual views on Tilden Campus**

Foundation Academy, with over 1,100 students and three campuses, has become one of the most recognizable private schools in Central Florida. Our student body is diverse in both demographics and location. We invite you to explore being a branding partner with advertising and brand awareness for your company in a coveted market with limited availability.

### **SILVER:** \$2,500 (or \$5,000 3 years)

- Athletic Media Guide: (Quarter Page: 4.25W x 5.5H")
- Fine Arts All Season Playbills: (Quarter Page: 2.625W x 4.125H")
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Company recognition
- Partnership Branding Banners (2-Size: 72"W x 45 H)\*

\*Banner location options: Football, Softball, Baseball & Gym

Annual Ad deadline September 30th\*\*

\*\*File type required PDF or High resolution EPS or AI file

Banner set template style required



### **LION:** \$1,500 (or \$3,000 3 years)\*

- Athletic Media Guide & Fine Arts All Season Playbills: Logo Placement
- Verbal & Digital Courtside Recognition (Select Home Games)
- Web & Newsletter Company recognition
- Partnership Branding Banner (1-Size: 72"W x 45 H)\*

\*Banner location options: Football, Softball, Baseball & Gym

Banner set template style required

\*\*Lion Branding Package: Booster Member Pricing \$1,000





# Foundation Academy: Varsity Athletic Awards

**CLAIMED**

Annually Foundation Academy hosts a Varsity Athletic Awards Event honoring student athletes who follow the “Heart of a Lion”, that focuses on confronting adversity with strength, dignity, wisdom and loyalty, while protecting others. The event honors these student leaders who strive to make a positive impact on our community and the world.

## **Audience & Features:**

- † Over 600 attendees
- † Exclusive audience of families, coaches and athletes
- † Positioned in the fastest growing community in the Orlando region
- † Home game recognition & score table advertising (Exposure 200,000+)
- † Advertising; social media, newsletter & event recognition

**Event Champion: \$5,000 (Or 3 years \$12,000)**

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## Foundation Academy: Dental Health Branding

**CLAIMED**  
2023 - 2026

Select classrooms and students (as approved by the principal's), given the opportunity for a fun and interactive "Tooth Fairy Experience" to learn about dental healthcare for life. Included is one year of branding exposure to parents, grandparents and relatives with car "pick up" tags with company logo/contact information for maximum exposure and option to offer dental tours to key grades during the annual **National Children's Dental Health Month** (upon principal's approval & transportation provided by the sponsoring company).

### **Audience & Features:**

- + Over 300 Pk3-1st grade students
- + One year exclusivity for branding over 1200 car "pick up" tags (company sponsor prints/provides)
- + First rights to provide "Tooth Fairy experience" to key classrooms & students
- + First rights to provide "Dentist Tour experience" as needed, approved by principal
- + Verbal & Digital Courtside Recognition (Home games)
- + Ability to give branded items/gift bag to students on site
- + One year banner on site (Tilden campus: 200,000 annual views)

**Sponsor: \$10,000 annual (Or 3 year \$25,000)**



Lifetime  
Smiles



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# Foundation Academy: Grandparents Day

**CLAIMED**

Grandparents come annually to our three locations to tour, visit the students, participate in book fairs and connect on a personal level while learning about the school's focus on Faith, Academics, Fine Arts and Athletics.



## **Audience & Features:**

- † Exclusive audience of over 2,000 Grandparents & students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company info and gift included in gift bag to 1,000 grandparents

**Event Champion: \$3,000 (Or 3 year \$8,000)**



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## Foundation Academy: Estate Planning Sponsor

Foundation Academy is offering a new complimentary service to all FA Families, Grand-parents, and Church Members. Our aim is to assist families in establishing important legal documents such as Family Trusts, Living Wills, and Powers of Attorney. This service would be virtual training sessions for families and is designed to provide peace of mind, ensuring their family's legacy is safeguarded through biblical stewardship. By planning ahead, families can avoid unnecessary and costly mistakes, secure a more stable future for their loved ones and consider an optional percentage donation to the school's endowment fund.

### **Audience & Features:**

- † Two or three virtual training sessions online per year
- † Company Representative speaks (5-10 mins) to the 2 annual live virtual training sessions
- † Company Representative speaks to a High school Class (Career program) on Financial planning profession
- † Partnership branding banners (2 : Size 72"W x 45 H)\*
- † Verbal & Digital recognition: Home Games & table scoreboards
- † Full Page: Athletic media guide (8.5H x 11W)
- † Full Page: Fine Arts all season Playbills (5.25W x 8.25H)
- † Company logo & Website on a new "Estate Planning" web page
- † Company logo/website on email/social media posts promoting the "Estate planning" complimentary service

\*Banner set template style required & annual deadline for ads Sept 30th

**Exclusive 2 Year Sponsor: \$20,000**



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# Foundation Academy: Welcome Back Family Festival

An annual event held in the fall managed by the school's Athletics Booster Club, Parent Association (PAWS), and Fine Arts League. Families, students and Alumni join us for food trucks, face painting, a back yard carnival, and steel drums before the homecoming game. Alumni are invited to join the fun!

## Audience:

- † Over 1,000 attendees to Fest and Home Game
- † Exclusive audience of regional families and students
- † Positioned in the fastest growing community in the Orlando region
- † Home game recognition & score table advertising (Exposure 200,000+)
- † Advertising; marketing table, social media, newsletter & event recognition

Event Champion: \$3,000 (Or 3 year \$7,000)



CLAIMED

PAWS Carnival Sponsor: \$2,000 (Or 3 year \$5,000)



CLAIMED



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# Foundation Academy: Fine Arts Awards Showcase

**CLAIMED**

The Fine Arts Awards Showcase recognizes student to teacher talent and art on display. Foundation Academy welcomes the community to support growing fine arts in the West Orange region.

## Audience & Features:

- † Over 600 attendees
- † Exclusive audience of families, students and the community
- † Positioned in the fastest growing region in Orlando
- † Advertising; social media, newsletter, score table and event recognition
- † Company logo on LED Screen on site (29.52 Feet W x 9.84 Feet H/Resolution 3456 x 1153)



**Event Champion: \$2,000 (Or 3 year \$5,000)**



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# Foundation Academy: Fine Arts Performances

The school hosts a Play annually in the Fall and a Musical every Spring with record number of attendees from both the community and school families in support of the Arts growing and thriving in the West Orange region.

## **Audience & Features:**

- † 1,000 attendees, over multiple performances
- † Exclusive audience of families, students and the community
- † Positioned in the fastest growing region in Orlando
- † Advertising; social media, newsletter, score table and event recognition
- † Company logo on LED Screen on site (29.52 Feet W x 9.84 Feet H/Resolution 3456 x 1153)
- † Company gifts and info to all attendees (company provides)

**Signature Sponsor: \$2,000 Fall Play**  **CLAIMED**

**Signature Sponsor: \$2,000 Spring Musical**  **CLAIMED**



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# Foundation Academy: Fine Arts Workshops

**CLAIMED**

Opportunities for students to learn from key professionals to enhance their knowledge and skills in Fine Arts relating to Photography, Art, Drama, Music, Pottery, Digital Media and much more. Foundation Academy strongly supports Fine Arts growing and thriving in the West Orange community.

## **Audience & Features:**

- † Over 200 students in participation
- † One year banner (Upper campus: 200,000 annual views)
- † Positioned in fastest growing region in Orlando
- † Advertising: Social media, newsletter and digital courtside recognition
- † Company gifts and information to all attendees (Company provides)

HURLEY WEALTH  
MANAGEMENT GROUP

**Signature Sponsor: \$2,000 (Or 3 year \$5,000)**



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## Foundation Academy: **Family Socials**

Welcoming families and students to fellowship with each other and meet school leadership. The goal is to create a welcoming environment of fun and family community.

### **Audience**

- † Over 200 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info included in all gift bags

**Sponsor: \$2,000 (Or 3 year \$5,000)**



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# Foundation Academy: Annual Mother - Son Event

Mothers, along with their sons from Pre K-3 - 5th grade, enjoy this fun-filled event to connect with a themed party or sports location with other engaging family and bonding experiences.

## Audience & Features:

- † Over 300 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition

Event Champion: \$2,000 (Or 3 year \$7,000)  **CLAIMED**

Location Sponsor: Inkind or \$5,000  **CLAIMED**

Food & Beverage Sponsor: Inkind or \$2,000  **CLAIMED**

Dessert Sponsor: In kind or \$1,500  **CLAIMED**



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# Foundation Academy: Annual Father - Daughter Event

Fathers, along with their daughters from PreK - 5th grade, enjoy this fun-filled event to connect and experience a themed party (e.g. Sock-hop 1950s, Western etc) with games, crafts, photo booths, food and other engaging family activities.

## Audience & Features:

- † Over 300 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition

Event Champion: \$3,000 (Or 3 year \$7,000)



CLAIMED

Activities Sponsor: \$2,000



CLAIMED

Food & Beverage Sponsor: Inkind or \$2,000



CLAIMED

Dessert Sponsor In Kind or \$1,500

CLAIMED



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# Foundation Academy: Teacher Appreciation

**CLAIMED**

Appreciating our school's dynamic teachers, who serve over 1,100 students on three campuses. These acts of kindness and gifts from our community and parents make our teachers feel loved and appreciated for their hard work of educating the students and creating future leaders.

## **Audience & Features:**

- † Audience over 2,500: Teachers, parents & students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Company gifts and info included to 160 staff/teachers (company provides)

**Sponsor: In-Kind Food/Gifts or \$2,000 (3 out of 4 claimed)**



## **PARTNERS**

 **State Farm**  
Blake Price Agency

  
LIVETRENDS



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## Foundation Academy: Spirit Nights

Appreciating our school's dynamic teachers, who serve over 1,100 students on three campuses. Local restaurants and businesses host Foundation Academy families and friends on a week night and contribute 20-25% of the proceeds to the Teacher Grant Fund. These opportunities show support and engage families for a fun evening, while giving the restaurant excellent community exposure.

### Audience & Features:

- † Typically over 100 attendees of teachers, parents, students and friends (per-evening)
- † Advertising; social media and newsletter (audience; over 3,000 weekly)

**Spirit Night Host: Contributes 20-25% of proceeds (8 annual opportunities)**



### PARTNERS



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## Foundation Academy: Booster Membership Shirt Sponsor

As a Booster Membership Shirt Sponsor, your logo will be prominently displayed on the sleeve of all Booster Shirts given to our esteemed Booster members. This is a fantastic opportunity to enhance your brand's visibility and connect with a prestigious community. Your logo will be seen by a wide audience at various games and events.

### Audience & Features:

- † High Visibility: Your logo will appear on 700 shirts worn annually at games and events.
- † Affluent Audience: Reach some of our most affluent families involved in our community.
- † Exclusive Placement: Gain a unique advertising position on a valued and visible item.
- † Includes company logo imprint on sleeve (one color)

### About the Athletic Booster Club:

The Athletic Booster Club is a distinguished group supporting our sports programs. Members receive between 1-6 shirts each, depending on their membership level, ensuring broad and frequent exposure for your brand. Shirts are printed annually in May.

**Sponsorship \$3,000 (700 shirts printed)**



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## Foundation Academy: **Fine Arts League Shirt Sponsor**

Join us in celebrating and promoting the fine arts by sponsoring our official Fine Arts League shirts. This is a unique opportunity to gain visibility for your business while supporting a vibrant community of artists and art enthusiasts.

### **Audience & Features:**

- † High Visibility: Your logo will appear on shirts worn annually at events and community activities.
- † Brand Exposure: Reach a wide audience of art lovers, patrons, and participants.
- † Community Support: Show your commitment to supporting local arts and culture.
- † Includes company logo imprint on sleeve (one color)
- † Shirts are printed annually in May.

**Sponsorship \$2,000 (100 shirts printed)**



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## Foundation Academy: Senior Celebration Sponsor

**CLAIMED**



Winter Garden, Ocoee, And Clermont

Support the Foundation Academy's Seniors and Senior Parent End of Year Celebration, offering your brand prominent recognition on event materials and during the celebration. This is a unique chance to showcase your commitment to education and community while engaging with students, parents, and faculty.

### Audience & Features:

- † Over 300 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition

**Event Champion: \$3,000 (Or 3 years \$5,000)**



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## Foundation Academy: Student Appreciation Sponsor

Our parent association (PAWS) works to appreciate our school's amazing students on three campuses. These acts of kindness and gifts from our community make our students feel loved and appreciated for their hard work.

### **Audience & Features:**

- † Audience over 1,200: students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition

**Sponsor: \$2,500 (Includes 3 Student appreciations annually)**



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## Foundation Academy: President's Dinner Sponsor

**Exclusive donor dinner honoring our family and business partners in the community and sharing success stories of our students in Academics, Sports and the Fine Arts.**

### **Audience & Features:**

- † Over 100 donors - (exclusive invitation)
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition
- † Sponsorship Banner on Tilden Campus Year round

**Event Champion: \$5,000**  **CLAIMED**

**Donor Gift Sponsor: \$5,000**  **CLAIMED**



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# Foundation Academy: State of the Academy

**CLAIMED**



Winter Garden, Ocoee, And Clermont

Foundation Academy's annual State of the Academy event is a time to look back on a successful year, celebrate our achievements, set a vision for the future, and highlight our continued commitment to excellence. This event brings families, grandparents, alumni, business partners and government officials to hear Foundation Academy's future vision for its 3 campuses.

## **Audience & Features:**

- † Over 600 attendees
- † Exclusive audience of families and students
- † Positioned in the fastest growing community in the Orlando region
- † Advertising: branded table cards at the event; social media thank you after the event

**Food & Beverage Sponsor: \$2,000**



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# Foundation Academy: Moms & Grandma's Coffee Gatherings

**Mothers and Grandmothers, from Foundation Academy, gather monthly between September - May to connect, meet new friends and bond together promoting unity and building community.**

## **Audience & Features:**

- † Over 150 attendees
- † Exclusive audience of Mothers and Grandmas
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition

**Event Champion: \$2,500 (includes 6 Gatherings)**



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# Foundation Academy: Christmas Gratitude Volunteer Awards Event

**CLAIMED**

Annually parents, grandparents and community volunteers are honored by Foundation Academy for their hard work and “Volunteer of the Year” awards are highlighted. A time to connect, create bonds and volunteer opportunities are available to sign up for the year to get engaged and support students & school programs.

## **Audience & Features:**

- † Over 150 attendees
- † Exclusive audience of parents & community volunteers
- † Positioned in the fastest growing community in the Orlando region
- † Advertising; social media, newsletter, score table and event recognition



**Event Champion: \$2,000**



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# Foundation Academy: School-wide Auction



FOUNDATION ACADEMY  
AUCTION

**CLAIMED**

Foundation Academy hosts an annual online Auction reaching over 10,000 families, relatives and local businesses to support Foundation Academy's Athletics Boosters Club, Fine Arts, League, and Parent Association (PAWs)

## Audience & Features:

- † Supports Athletics, Fine Arts and Parent Association Activities
- † Audience of over 10,000: Local & Out of state businesses, Parents, Grandparents & Alumni
- † Advertising: Social Media, Weekly Newsletter, Chamber & more
- † Positioned in the fastest growing community in the Orlando region
- † One year Banner at Tilden Campus (over 200,000 views)

**Presenting Sponsor: \$10,000 (Or 3 years \$25,000)**



## Examples of items donated to the auction:

**Game tickets** | **Vacation home stays** | **Timeshares**  
**Massage Giftcards** | **Movie tickets** | **Gift baskets**



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[Foundationacademy.net/auction](https://foundationacademy.net/auction)